

CONTACT INFORMATION	Haas School of Business 2220 Piedmont Avenue University of California at Berkeley Berkeley, CA 94720-1900	510.643.7183 przemekj@berkeley.edu http://jeziorski.me
RESEARCH INTERESTS	Quantitative Marketing, Industrial Organization, Antitrust and Regulation, Digital Marketing, Fintech	
EMPLOYMENT	Haas School of Business , Berkeley, CA <i>Associate Professor of Marketing (with tenure)</i> <i>Egon & Joan Von Kaschnitz Distinguished Professorship</i> <i>Barbara and Gerson Bakar Faculty Fellow</i> <i>Schwabacher Fellow</i>	July 2018– present
	Haas School of Business , Berkeley, CA <i>Assistant Professor of Marketing</i>	Jan 2012 – July 2018
	National University of Singapore , Singapore <i>Senior Research Fellow</i>	Aug 2015 – Sept 2015
	Johns Hopkins University , Baltimore, MD <i>Assistant Professor of Economics</i>	July 2010 – Dec 2011
	Microsoft Research , Mountain View, CA <i>Visiting Scholar</i>	Sep 2008 – June 2010
	Stanford University , Stanford, CA <i>Research Assistant</i>	Aug 2008 – June 2010
	Microsoft Research , Mountain View, CA <i>Research Intern</i>	June 2008 – Sep 2008
	University of Arizona , Tucson, AZ <i>Lecturer and Teaching Assistant</i>	Aug 2004 – July 2008
EDITORIAL SERVICE	Associate Editor <i>Management Science, Quantitative Marketing and Economics</i>	
	Editorial Board <i>Marketing Science</i>	
EDUCATION	Stanford Graduate School of Business , Stanford, CA Ph.D. Economic Analysis and Policy	2006 – 2010
	<ul style="list-style-type: none"> • Dissertation Title: <i>Essays in Mergers and Antitrust</i> • Primary adviser: Peter Reiss • Additional Committee Members: Lanier Benkard, Benjamin van Roy, Ilya Segal, Ali Yurukoglu 	
	University of Chicago , Chicago, IL Price Theory Scholar, Becker Center at Booth School of Business	2008 – 2009

University of Arizona, Tucson, AZ

M.S. Mathematics 2004 – 2006

- Thesis Title: *Numerical and Analytical Solutions to Dynamic Games*
- Primary Adviser: Moysey Brio

M.A. Economics 2004 – 2006

- Primary Adviser: Rabah Amir

Warsaw School of Economics, Warsaw, Poland

M.A. Quantitative Methods and Information Systems 2001 – 2004

- Thesis Title: *Methods of Stochastic Search*
- Primary Adviser: Tomasz Szapiro

B.A. Quantitative Methods and Information Systems 2001 – 2004

- Thesis Title: *Migrations of Human Capital and Economic Growth*
- Primary Adviser: Tomasz Szapiro

PUBLISHED
PAPERS

Empirical Model of Dynamic Merger Enforcement – Choosing Ownership Caps in U.S. Radio
2021, accepted, *Management Science*, find at <http://jeziorski.me>

Skimming from the bottom: Empirical evidence of adverse selection when poaching customers
(with E. Kransokutskaya and O. Ceccarini)
2019, *Marketing Science*, 38(4): 543-566, find at <http://jeziorski.me>

Advertiser prominence effects in search advertising
(with S. Moorthy)
2017, *Management Science*, 64(3): 983-1476 find at <http://jeziorski.me>

Mobile Money in Tanzania
(with N. Economides)
2017, *Marketing Science*, 36(6): 815-837 (lead article), find at <http://jeziorski.me>

Dynamic Auction Environment with Subcontracting
(with E. Krasnokutskaya)
2016, *RAND Journal of Economics*, 47(4): 751-791 (lead article), find at <http://jeziorski.me>

Oblivious Equilibrium for Concentrated Industries
(with C. L. Benkard and G. Y. Weintraub)
2015, *RAND Journal of Economics* 46(4): 671-708 (lead article), find at <http://jeziorski.me>

What Makes them Click: Empirical Analysis of Consumer Demand for Search Advertising
(with I. Segal)
2015, *AEJ: Microeconomics*, 7(3): 24-53, find at <http://jeziorski.me>

Estimation of Cost Synergies from Mergers: Application to U.S. Radio
2014, *RAND Journal of Economics*, 45(4): 816-846, find at <http://jeziorski.me>

Effects of Mergers in Two-sided Markets: The U.S. Radio Industry
2014, *AEJ: Microeconomics*, 6(4): 35-73, find at <http://jeziorski.me>

Structural models of complementary choices
(with S. Berry, A. Khwaja, V. Kumar, A. Musalem, K. Wilbur,
G. Allenby, B. Anand, P. Chintagunta, M. Hanemann, A. Mele)
2014, *Marketing Letters*, 25(3): 245-256, find at <http://jeziorski.me>

WORKING PAPERS	<p><i>Quantifying Diminishing Return to Mammography Screenings Using Individual Medical Histories</i> (with Teck-Hua Ho and Sadat Reza) 2021, draft available by request</p> <p><i>Adverse Selection and Moral Hazard in a Dynamic Model of Auto Insurance</i> (with E. Kransokutskaya and O. Ceccarini) 2021, under review, draft available by request</p> <p><i>Nonstationary Oblivious Equilibrium</i> (with C. L. Benkard, B. Van Roy and G. Y. Weintraub) 2009, preliminary draft, find at http://jeziorski.me</p>	
GRANTS	<p>Clausen Center, <i>Fintech Innovation to Promote Financial Access and Contactless Banking During Pandemics, PI</i> – \$12,500</p> <p>Institute for Business and Social Impact Berkeley Fintech and Financial Inclusion Initiative, <i>Fintech Innovation to Promote Financial Access and Contactless Banking During Pandemics, PI</i> – \$65,000</p> <p>Center for Equity, Gender & Leadership, <i>Credit Access and Determinants of Entrepreneurial Success, PI</i> – \$5,000</p> <p>Clausen Center, <i>Credit Access and Determinants of Entrepreneurial Success, PI</i> – \$5,000</p> <p>Fisher Center for Business Analytics, <i>Credit Access and Determinants of Entrepreneurial Success, PI</i> – \$15,000</p> <p>CEGA-VISA Financial Inclusion Lab Pilot Funding <i>Financial Inclusion and Credit Contracts in Repeated Borrowing Relationships, PI</i> – \$20,000</p> <p>Bill & Melinda Gates Foundation <i>Mobile Banking in Africa, PI</i> – \$35,000</p>	<p>2021</p> <p>2021</p> <p>2020</p> <p>2020</p> <p>2020</p> <p>2016</p> <p>2013</p>
HONORS AND AWARDS	<p>Barbara and Gerson Bakar Faculty Fellow</p> <p>Schwabacher Fellow</p> <p>Best paper award, Warsaw International Economic Meeting</p> <p>Stanford GSB Fellowship</p> <p>University of Arizona Fellowship</p>	<p>2019-2020</p> <p>2018</p> <p>2009</p> <p>2006-2010</p> <p>2004-2005</p>
EXPERT TESTIMONY	<p>Opioid marketing <i>City and County of San Francisco and the People of the State of California by and through the City Attorney</i> <i>Dennis Herrera v. Purdue et al.</i> Case No. 3:18-cv-07591- CRB</p>	<p>2021</p>

TEACHING EXPERIENCE	Berkeley Haas	
	<i>MBA 263: Marketing Analytics</i>	2014-2021
	Teaching rating: 6.12/7.00	
	<i>PHDBA 269B: Choice Models</i>	2017-2021
	Teaching rating: 7.00/7.00	
	<i>PHDBA 297T: Computational Methods for Economics and Marketing</i>	2014-2016
	Teaching rating 7.00/7.00	
	<i>UGBA 106: Introduction to Marketing (Undergraduate)</i>	2012-2013
	Johns Hopkins University	
	<i>Multi-agent numerical methods (PhD)</i>	2010-2012
Stanford University		
<i>Teaching Assistant: Graduate Microeconomics</i>	2010	
University of Arizona		
<i>Lecturer: Economics of Information</i>	2009	
<i>Teaching Assistant: Graduate Macroeconomics, Industrial Organization, Graduate Microeconomics, Intermediate Microeconomics, Economics of Regulated Industries</i>	2004-2006	
ACADEMIC SERVICES	Conferences	
	<i>SICS Conference, Marketing Analytics Day Organizer</i>	2015-2019
	Journal Referee	
	<i>Games and Economic Behavior, American Economic Review, Journal of Industrial Economics, International Journal of Industrial Organization, Review of Economic Studies, RAND Journal of Economics, Marketing Science, Economic Journal, Journal of Marketing Research, AEJ: Microeconomics, AEJ: Policy, Review of Economics and Statistics, Journal of Political Economy, Journal of Economics and Business, Journal of the European Economic Association, Electronic Commerce Research and Applications, Econometrica, Management Science, Journal of Marketing</i>	
INVITED TALKS	Virtual Quant Marketing Seminar, Temple University	2021
	Marketing Science Conference, SICS Conference	2019
	University of Texas, Austin (economics)	2018
	University of Iowa (economics)	
	University of Wisconsin-Madison (economics), Santa Clara University (marketing), Stanford GSB (marketing), UTD-FORMS Conference (discussant), Rochester University (marketing), Carnegie Mellon University (marketing), Marketing Science Conference	2017
	ASSA American Economic Association, Marketing Science Conference, Rice University (economics), Society for Economic Dynamics Conference, The 3rd Annual Empirical Microeconomics Workshop – University of Calgary, Conference on Big Data in Economics – University of Southern California, Yale University (marketing)	2016

Duke University (marketing), NYU Stern (economics), University of Minnesota (economics), Northwestern University (marketing) Harvard University (economics), Boston College (economics)	2015
Marketing Dynamics Conference, NYC Media Seminar at Associated Press, QME Conference	2014
Net Institute Conference (discussion), 9th Invitational Choice Symposium, Marketing Science Conference, Summer Institute in Competitive Strategy, Federal Communication Commission, University of Virginia (economics), Marketing-Industrial Organization Conference, University of Michigan (economics), Washington University in St. Louis (economics), UC Los Angeles (marketing), ASSA Industrial Organization Society (session chair), ASSA Econometrics Society (session chair), ASSA American Economic Association	2013
University of Toronto (marketing), University of Rochester (marketing), UT Dallas (marketing), Chicago Booth (marketing), Marketing Science Conference, NBER Summer Institute, Stanford GSB (marketing)	2012
ASSA Meetings Denver, Federal Trade Commission, Marketing-Industrial Organization Conference, QME Conference (discussant), UC Berkeley (marketing)	2011
Yale University (economics), Princeton University (economics), Columbia University (economics), Northwestern University (economics) New Economic School (economics), University College London (economics), Federal Reserve Board, Johns Hopkins University (economics), UC Los Angeles (economics)	2010
Stanford University (economics), UC Berkeley (marketing), Warsaw University (economics)	2009